



## 2008 National Newsletter Contest Guidelines Duchess Collins, National Chairman

It is time again to begin planning to enter your Courts newsletter in the 2008 National Newsletter Contest. We appreciate all those that entered the 2007 contest and we are looking forward to many more entries this year. Newsletters insure the pursuit of common objectives and facilitate the flow of ideas and information between State and local courts. They should inform, motivate, and inspire the members. State and local Regents are encouraged to maximize this valuable communication tool.

To be eligible for the **2008 National Newsletter Contest**, all entries must be **POSTMARKED ON OR BEFORE MAY 1, 2008**. Newsletter entries will not be accepted for judging after the deadline.

**The State Regent is responsible for setting the deadline for entries in the state contest.**

**Newsletters will be judged on the following categories:** **Layout:** appearance, neatness, use of white space, etc.; **Headlines:** interest, appeal; **Coverage** of local, State and National news and projects; **Journalistic Style:** Readability, spelling, objectivity; and **Special Features;** Art, humor, etc.. Each newsletter must have the name, address and contact information of the Regent, Editor, or both. This information must appear near the nameplate at the top of the newsletter or in a designated editor block or at the end of the newsletter. **After December 31, 2007 all newsletters will be required to include the Mission Statement and the Catholic Daughters of the Americas registered logo. (Pictured above)**

**Requirements for each Local Court entry :** **Three (3) copies of each of the last three issues and include THREE (3) COVER SHEETS. ATTACH ONE COVER SHEET TO EACH SET OF NEWSLETTERS CONTAINING THE FOLLOWING INFORMATION:**

**Failure to comply with these guidelines will result in automatic disqualification.**

1. The name, address and contact information of the Regent, Court name, number and location of the Court.
2. Number of members in the Court **at the present time.**
3. Must include the Category and Division in which it is to be entered.
4. **ATTACH THE COVER SHEET, SIGNED BY THE COURT REGENT, TO EACH SET OF NEWSLETTERS STATING THESE ARE THE IDENTICAL NEWSLETTERS SENT TO THE ENTIRE MEMBERSHIP. (Cover Sheet Included in packet)**

For a newsletter to be eligible for the **National Competition**, a Local Court's newsletters must be the first place winner in its division and category in the State Contest then sent to the State Regent by the State Newsletter Chairman. **Failure to comply with these guidelines will result in automatic disqualification.**

1. Three (3) copies of each of the last three issues of the winning newsletters.
2. The Cover Sheets signed by the local court Regent stating these are the identical newsletters sent to the entire membership.
3. **A LETTER, SIGNED BY THE STATE REGENT, CONFIRMING THAT THIS ENTRY HAS WON FIRST PLACE IN THE STATE CONTEST.**

**All entries must be sent to: Duchess Collins, National Chairman  
330 Brook Forest Trail, Sugar Land, TX 77478**

### **LOCAL COURT NEWSLETTERS: FOUR CATEGORIES – TWO DIVISIONS**

**It is possible for a state to have winners in each Category and Division**

|          |     |       |   |
|----------|-----|-------|---|
| CATEGORY | I   | ----- | Courts with 100 or less members   |
| CATEGORY | II  | ----- | Courts with 101 to 200 members  |
| CATEGORY | III | ----- | Courts with 201 or more members   |
| CATEGORY | IV  | ----- | Newsprint (Regardless of the number of members or issues – <b>No Division</b> ) |
| DIVISION | I   | ----- | 10 or more issues per year  |
| DIVISION | II  | ----- | 4 to 9 Issues per year  |